

In re:)	Chapter 11
Philly Online, LLC,)	Case No. 09- <u>11211</u> <u>JKF</u>
)	
Debtor.)	Joint Administration Requested

In re:)	Chapter 11
PMH Holdings, LLC,)	Case No. 09- <u>11212</u> <u>JKF</u>
)	
Debtor.)	Joint Administration Requested

**ORDER DIRECTING JOINT ADMINISTRATION
OF THE DEBTORS' RELATED CHAPTER 11 CASES**

Upon the motion (the "Motion")¹ of the above-captioned debtors (collectively, the "Debtors") for the entry of an order directing the joint administration of the Debtors' related chapter 11 cases and the First Day Declaration; it appearing that the relief requested is in the best interests of the Debtors' estates, their creditors and other parties in interest; the Court having jurisdiction to consider the Motion and the relief requested therein pursuant to 28 U.S.C. §§ 157 and 1334; consideration of the Motion and the relief requested therein being a core proceeding pursuant to 28 U.S.C. § 157(b); venue being proper before this court pursuant to 28 U.S.C. §§ 1408 and 1409; notice of the Motion having been adequate and appropriate under the circumstances; and after due deliberation and sufficient cause appearing therefor, it is hereby **ORDERED** that

1. The Motion is granted as set forth herein.
2. The above-captioned chapter 11 cases are consolidated for procedural purposes only and shall be jointly administered by the Court.

¹ Capitalized terms used but not otherwise defined herein shall have the meanings set forth in the Motion.

3. Nothing contained in the Motion or this Order shall be deemed or construed as directing or otherwise effecting a substantive consolidation of the Debtors' chapter 11 cases.

4. The caption of the jointly administered cases should read as follows:

**UNITED STATES BANKRUPTCY COURT
FOR THE EASTERN DISTRICT OF PENNSYLVANIA**

In re:)	Chapter 11
Philadelphia Newspapers, LLC <i>et al.</i> , ²)	Case No. 09- <u>11204</u> <u>JKF</u>
Debtors.)	Jointly Administered

5. A docket entry shall be made in each of the above-captioned cases substantially as follows:

An order has been entered in accordance with Rule 1015(b) of the Federal Rules of Bankruptcy Procedure directing the procedural consolidation and joint administration of the chapter 11 cases of Philadelphia Newspapers, LLC, PMH Acquisition, LLC, Broad Street Video, LLC, Philadelphia Media, LLC, Philadelphia Direct, LLC, Philly Online, LLC, PMH Holdings, LLC, and Broad Street Publishing, LLC. All further pleadings and other papers shall be filed in, and all further docket entries shall be made in, Case No. 09-11204.

6. The Debtors are authorized to take all actions necessary to effectuate the relief granted pursuant to this Order in accordance with the Motion.


7. The terms and conditions of this Order shall be immediately effective and enforceable upon its entry.

² The Debtors in these chapter 11 cases, along with the last four digits of each Debtor's federal tax identification number, are: Philadelphia Newspapers, LLC (3870), PMH Acquisition, LLC (1299), Broad Street Video, LLC (4665), Philadelphia Direct, LLC (4439), Philly Online, LLC (5185), PMH Holdings, LLC (1768), Broad Street Publishing, LLC (4574) and Philadelphia Media, LLC (0657).

8. All time periods set forth in this Order shall be calculated in accordance with Bankruptcy Rule 9006(a).

9. The Court retains jurisdiction with respect to all matters arising from or related to the implementation of this Order.

Dated: February 24, 2009
Philadelphia, Pennsylvania



United States Bankruptcy Judge